

# RELEVA Muscle Balm Brand File





## ORIGINS AND EFFECTIVENESS

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My journey with [RELEVA](#) began, not just with a desire to create [an effective muscle balm](#), but with my deep love for the outdoors and the breathtaking landscapes of the Derbyshire Dales and Peak District.

After years of exploring the trails, climbing the peaks, and immersing myself in the natural beauty of this area, I came to appreciate both the challenges it offers and the toll it can take on the body. Often, after a strenuous walk, I found myself searching for ways to ease the discomfort and aid recovery. This inspired me to develop [a natural solution to soothe the everyday aches and niggles we all experience](#).

I discovered an Australian product made from [natural ingredients](#) that had earned a loyal following of dedicated users who consistently praised its benefits and effectiveness. Inspired by its success and driven by the desire to offer a similar experience to others, [RELEVA Muscle Balm](#) was created.

# NATURAL INGREDIENTS

RELEVA is powered by natural ingredients, each carefully selected for its unique benefits

**Tea Tree Oil** - Renowned for its antimicrobial, anti-inflammatory, and anti-fungal properties, tea tree oil helps reduce inflammation, combat bacteria, and support skin health. Used for centuries by Aboriginal communities, it remains a trusted natural remedy.

**Eucalyptus Oil** - With antimicrobial, anti-inflammatory, and analgesic properties, eucalyptus oil aids in soothing respiratory issues, easing pain, and supporting wound healing.

**Clove Oil** - A traditional remedy with bactericidal and anaesthetic qualities, clove oil provides disinfectant benefits and stimulates energy when used in aromatherapy.



# THE THREE R'S

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01

## RELIEVE

Instantly soothe tired, achy muscles and melt away tension, providing comforting relief exactly where you need it most.



02

## RESTORE

Gently massage into tense areas to help restore flexibility and reduce discomfort, perfect for neck, shoulders, and post-workout recovery.



03

## REVIVE

Refresh and revitalize your body with a fast-absorbing, non-greasy formula that leaves your skin feeling nourished and your muscles recharged.

# WHAT IS RELEVA?

RELEVA® MUSCLE BALM is a soothing balm designed to ease tired, achy muscles and reduce tension in areas such as the neck and shoulders. It has been expertly crafted to lessen the strains of daily life and post-exercise fatigue.

A soothing application of RELEVA™ is the key to experiencing relief from tight and tense muscles, leaving them feeling refreshed and revitalised. The balm is enriched with natural extracts of tea tree, eucalyptus and clove, which have been trusted in traditional remedies for generations.

Available in 250 g tubs (£30.00\*)



# ENDORSEMENT

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Jonathan Broom-Edwards MBE

"I've used RELEVA Muscle Balm in my therapy practice and have been really impressed with its ability to help ease muscle tension and support recovery. It's a great option for anyone looking for a natural way to soothe aches and discomfort, whether after a tough workout or as part of ongoing treatment. In addition, the balm smells amazing and doesn't leave you feeling sticky."

Jonathan Broom-Edwards  
Paralympic & World Champion T44 High Jumper for Great Britain  
Clinical Biomechanist & Soft Tissue Therapy Specialist  
Sporting Ambassador

# ENDORSEMENT

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**Emile Ruddock**

## **Emile Ruddock, Professional West End Dancer and Actor**

With the strain of performing eight shows a week for months at a time, finding reliable, effective muscle and joint pain relief is difficult. In a recent production in London, I was having major problems with my shins (a common problem for Tap Dancers). Using Releva every day was a huge benefit for many reasons. Releva didn't mask pain like other quick fix products, so that while I was performing I didn't ignore the pain and make the problem worse. Applying Releva before and during each show, I found that the soreness lessened and the sharp pains in my shins started to go altogether. After applying there is a great cool feeling as opposed to the hot burning sensation typically felt with other rubs, which meant that I didn't feel overheated while performing.

Emile has starred in;

Crazy For You, The Scottsboro Boys, Five Guys Named Moe, Kiss Me Kate & Hamilton

# TRADE ENQUIRIES

Interested in becoming a trade partner with RELEVA?  
Head over to our trade portal to find out more:

[RELEVA Trade Portal](#)

or click the QR code below





RELEVA™  
MUSCLE BALM

[www.relevahealth.com](http://www.relevahealth.com)

